

**Nagindas Khandwala College (Empowered Autonomous)**

**Academic Year 2025-26**

GUEST LECTURE I: HOW STORYTELLING BUILDS BRANDS		
Date	:	13 <sup>th</sup> August 2025
Venue	:	D-404
Organizing Unit/Agency	:	Department of E-Commerce
Number of Participants	:	30
Activity Description	:	The Department of E-Commerce organized a guest lecture on. How story telling builds brands in creator economy. It was very insightful lecture which helped students understand the importance of storytelling and content creation in this modern world.



**MALAD KANDIVLI EDUCATION SOCIETY'S  
NAGINDAS KHANDWALA COLLEGE**  
EMPOWERED AUTONOMOUS  
RE-ACCREDITED BY NAAC WITH "A" GRADE (4TH CYCLE)  
ISO 21001:2018 CERTIFIED

**Department of Ecommerce**  
organizes

GUEST LECTURE  
ON  
**HOW STORYTELLING BUILDS BRANDS**

**RESOURCE PERSON**  
**Vishikha Chugh**  
PR Manager, ThinkInk  
Communications

**: PROGRAMME DETAILS:**  
Date: 13th August 2025  
Time: 10:00am onwards  
Venue: D Wing, 404

**Nagindas Khandwala College (Empowered Autonomous)**  
Attendance Sheet



Nagindas Khandwala College  
(Empowered Autonomous College)



Department of E-Commerce

Name of the Event: Guest Lecture on How story telling builds brands in creator economy.

Date: 13/8/25

Venue: D-404

Sr. No.	Roll No.	Name of Student	Class	Signature
1	303	Gayatri Ojha	SY E.COM	<u>Gayatri</u>
2	307	Vanshika parajapati	SY E.COM	<u>V.</u>
3	502	Monal Desai	TY ECOM	<u>Monal</u>
4	506	Shruya Khot	TY ECOM	<u>Shruya</u>
5	509	Uma Reddy	TY ECOM	<u>Uma</u>
6	510	Aneri Sakt	TY E.COM	<u>Aneri</u>
7	515	Aayushi Vora	TY E.COM	<u>Aayushi</u>
8	512	Vrushki Shah	TY E.COM	<u>Vrushki</u>
9	516	Rishita Sen	TY ECOM	<u>Rishita</u>
10	514	Daksh Tated	TY ECOM	<u>Daksh</u>
11	504	Shubh Gada	TY ECOM	<u>Shubh</u>
12	305	Mayank Patel	SY E.COM	<u>Mayank</u>
13	310	Rajyan Koravaliya	SY ECOM	<u>Rajyan</u>
14	309	Rishit Yadav	SY ECOM	<u>Rishit</u>
15	301	Kalp Gada	SY ECOM	<u>Kalp</u>
16	308	Harsh Singh	SY ECOM	<u>Harsh</u>
17	302	Ibrahim Momin	SY ECOM	<u>Ibrahim</u>
18	8	Vidhi D Shah	FY ECOM	<u>Vidhi Shah</u>
19	5	Falak Khan	FY ECOM	<u>Falak</u>
20	2	Snushki Bowlekar	FY ECOM	<u>Snushki</u>
21	11	Sanjana Tejipathi	FY ECOM	<u>Sanjana</u>
22	13	Maanav Parmar	FY ECOM	<u>Maanav</u>
23	10	PRANAV SINGH	FY ECOM	<u>PRANAV S</u>
24	4	Prince Dhadhi	FY E.COM	<u>Prince</u>
25	12	Aryan Varma	FY E.COM	<u>Aryan</u>
26	14	Amran Patel	FY E.COM	<u>Amran</u>
27	3	Pingak Desai	FY E.COM	<u>Pingak</u>
28	9	Jaswinder Singh	FY E.COM	<u>J.Singh</u>
29	7	Vedant Shah	FY E.COM	<u>Vedant Shah</u>
30	15	Yash Patuja	FY E.COM	<u>Yash</u>

Attendance Sheet of the Event

## Nagindas Khandwala College (Empowered Autonomous)

### Photographs of the Event

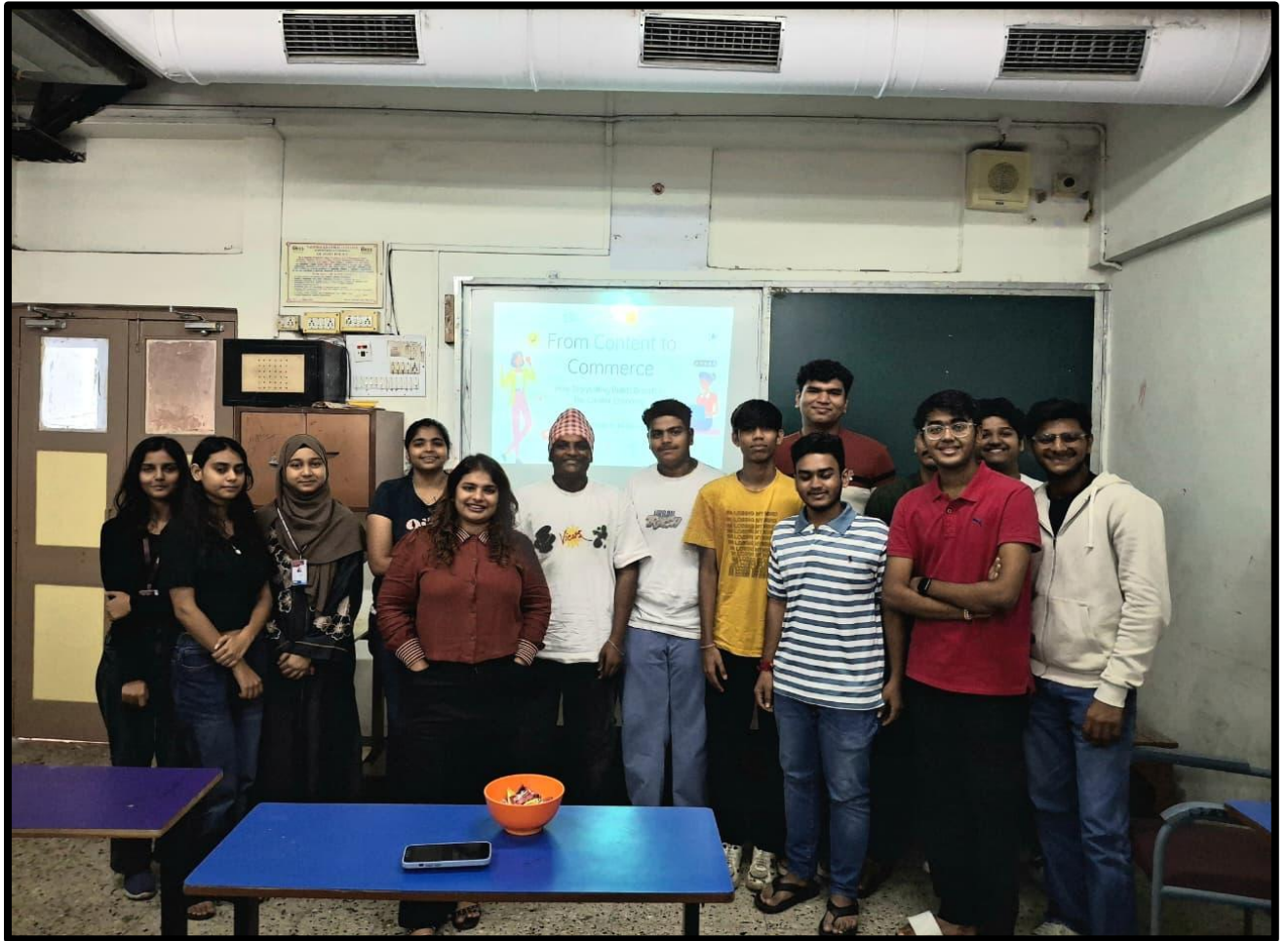


Felicitating our speaker Ms Visihikha Chugh



Our speaker explaining about how content is the new currency

**Nagindas Khandwala College (Empowered Autonomous)**



Group Photograph